



# South Bay F.O.R. Junior Sports Association Tournament Booklet Advertisement Agreement

**Tournament Dates: May 4, 5, & 6, 2018**

The South Bay F.O.R. (Friends of Richard) Junior Sports Association began in 1959 in commemoration of Richard Nishimoto, an athletically gifted Japanese American. Richard excelled in many sports through high school and his first year of college before his untimely passing at age 18. F.O.R. originally started with 15 boys and 8 officers as a service organization and baseball team. Eventually F.O.R. expanded to basketball and in 1966 began its annual scholarship youth tournament. Over the years the tournament has grown in which, last year 340 teams (20 from Northern California), numbering approximately 3400 boys and girls ranging in age from 5 years old through high school participated. Many present and past players are now parents, coaches, officers, and supporters of the South Bay F.O.R. Junior Sports Association 501(c)(3), a non-profit charitable organization.

All proceeds from your ad will be used for youth work and scholarships. Last year, in 2017, the FOR organization was able to award 11 college scholarships with the help of our partners. The players, coaches, and members of the South Bay F.O.R. would like to thank you for your participation and support of their tournament. This receipt acknowledges payment for advertisement in this year's South Bay F.O.R. tournament booklet.

Advertiser's Name \_\_\_\_\_ Phone No: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

## **Advertisement Size & Pricing:**

_____ BUSINESS CARD – 3 1/2" W x 2" H	\$25.00
_____ HALF PAGE – 7 1/2" W x 4 1/2" H	\$75.00
_____ FULL PAGE* – 7 1/2" W x 9 1/2" H	\$150.00 Black & White \$300.00 Color
_____ DONATION ONLY	\$ _____

\* Businesses contributing a full-page ad will receive a complimentary booklet.

## **Submitting Ad/artwork:**

Email the "original ad" to Jennifer Emmsley at [FORbooklet@gmail.com](mailto:FORbooklet@gmail.com) **no later than Friday, March 2, 2018.** Subject line should be the name of the F.O.R. Team receiving credit for the donation.

\*\* If you are not able to email an electronic ad file please contact Jennifer Emmsley to make arrangements for in-person delivery/pick-up.

## **Payments:**

All advertisement payments are **due by March 2, 2018.**

Complete the Ad Form and payment online at <https://southbayforjrsa.wufoo.com/forms/2018-for-tournament-ad-form-copy/> Payment types accepted are: Visa, Mastercard, Discover, American Express or debit. You DO NOT need a PayPal account to pay, if you do not have an account just

choose the Debit or Credit Card option located at the bottom of the screen. Once your payment has been processed you will receive a confirmation email.

**'Original ad/artwork'**: Any materials submitted will not be returned.

Ads submitted as a "hardcopy" will usually result in a poorer quality reproduction and will be printed "as-is".

For ads submitted in an electronic format, PDF files are recommended, but TIF, JPEG or EPS files are also acceptable. Any other format may be returned.

Tips:

Please send artwork at 300 DPI in a Grayscale or CMYK (for full color ads) PDF. Either a High Quality or PDF/X-1a:2001 format. Make sure your ad is to the specified measurements to take advantage of the maximum area. Ads not in the required dimensions will be placed "as-is". Submit ads with type outlined or converted so no typefaces are needed to reproduce your ad.

When submitting pictures, please make sure the quality is adequate for reproduction. The higher the image DPI (Dots Per Inch) file size the better the reproduction, i.e. a Business Card Size Ad: 3-1/2" W x 2" H should be at 300 DPI. Enlarging a picture or the DPI will not typically result in a better-quality image. The original picture needs to be at the desired size or larger.

For artwork questions, please contact Jennifer Emmsley at [FORbooklet@gmail.com](mailto:FORbooklet@gmail.com)